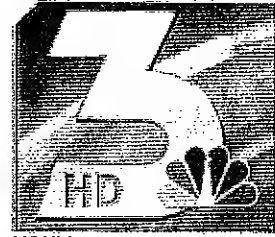


ORDER

KSNV

Orders
Order / Rev: 105663
Alt Order #: 06842087
Product Desc: HORSFORD 4 CONGRESS
Estimate: 1609
Flight Dates: 09/12/12 - 09/17/12
Original Date / Rev: 08/17/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Horsford for Congress *Revised*
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	14	\$5,685.00	\$4,832.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$5,685.00	\$4,832.25	0.00
Totals	14	\$5,685.00	\$4,832.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$5,685.00
Market	100%	\$18,338.71

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$4,768.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$2,934.19
KTUD	1%	\$183.39
KVVU	18%	\$3,300.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$1,467.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM		5-6a	--WTF--	:30	2	\$90.00	4	0.00	NM	2	\$650.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/10/12	09/16/12	--WTF--	2	\$90.00	0.00

Order / Rev: 105663
 Alt Order #: 06842087
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Meet the Press															
Meet the Press															
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	-----S	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		Meet the Press	8a-9am		-----Su	:30	(\$1,300.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 8	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd Hr	CM	9-10a	--WTF--	:30	2	\$95.00	4	0.00	NM	0	\$0.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		-TWThF----	:30	(\$95.00)	0.00	NM				
See MG 8.3,8.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		-TWThF----	:30	(\$95.00)	0.00	NM				
See MG 8.3,8.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/12/12-09/16/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
4	KSNV	09/12/12-09/14/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 9	KSNV	09/12/12	09/14/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
Rachael Ray															
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		Rachael Ray	11am-12pm		--WThF----	:30	(\$325.00)	0.00	NM				
See MG 9.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/10/12-09/16/12		Rachael Ray	11am-12pm		--WThF----	:30	\$325.00	0.00	NM				
MG for 9.1 09/14															
[revised rate]															
E 10	KSNV	09/12/12	09/14/12	Noon News	CM	12-1230pm	--WTF--	:30	2	\$125.00	4	0.00	NM	1	\$125.00
Noon News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/10/12-09/16/12		Noon News	12-1230pm		--WThF----	:30	(\$125.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 11	KSNV	09/12/12	09/14/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$100.00	3	0.00	NM	1	\$100.00
The Agenda 1230pm															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		The Agenda 1230pm	1230-1p		--WThF----	:30	(\$100.00)	0.00	NM				
Credited															
[credit - mg on 6863996]															
E 12	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.00	4	0.00	NM	0	\$0.00
Dr Phil															
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$150.00		0.00						

Order / Rev: 105663
 Alt Order #: 06842087
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Horsford for Congress
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/17/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	0	\$0.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		Dr. Phil	3-4p		M-----	:30	(\$150.00)	0.00	NM				
Credited [credit - mg on 6863996]															
E 13	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	M-----	1		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12		NEWS 3 at 4 (1 HOUR)	4-5pm (4:00 PM-4:30 PM)		M-----	:30	(\$145.00)	0.00	NM				
Credited [credit - mg on 6863996]															
E 14	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Early News	5-630p		--WThF----	:30	(\$250.00)	0.00	NM				
Credited [credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12		M-F Early News	5-630p		--WThF----	:30	(\$250.00)	0.00	NM				
Credited [credit - mg on 6863996]															
E 15	KSNV	09/12/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Jeopardy	630-7pm		--WThF----	:30	(\$230.00)	0.00	NM				
Credited [credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12		M-F Jeopardy	630-7pm		--WThF----	:30	(\$230.00)	0.00	NM				
Credited [credit - mg on 6863996]															
E 16	KSNV	09/12/12	09/14/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12		M-F Wheel	7-730pm		--WThF----	:30	(\$230.00)	0.00	NM				
Credited [credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12		M-F Wheel	7-730pm		--WThF----	:30	(\$230.00)	0.00	NM				
Credited [credit - mg on 6863996]															
E 17	KSNV	09/12/12	09/14/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	2	\$125.004		0.00	NM	0	\$0.00

Order / Rev: 105663
 Alt Order #: 06842087
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Advertiser: Horsford for Congress
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 Estimate: 1609
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			2			\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/10/12-09/16/12	FacetoFace/Ralston Report			730-758pm		--WThF----	:30	(\$125.00)	0.00	NM			
Credited															
[credit - mg on 6863996]															
2	KSNV	09/10/12-09/16/12	FacetoFace/Ralston Report			730-758pm		--WThF----	:30	(\$125.00)	0.00	NM			
Credited															
[credit - mg on 6863996]															
E 19	KSNV	09/15/12	09/15/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	-----S-			1			\$100.00	0.00					
E 20	KSNV	09/17/12	09/17/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	1	\$2,400.00
				Monday Prime 8-10pm											
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/17/12	09/23/12	M-----			1			\$2,400.00	0.00					
E 21	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	0	\$0.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	-----S			1			\$4,000.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/10/12-09/16/12	NFL Football			1P-9PM		-----Su	:30	(\$4,000.00)	0.00	NM			
Credited															
[credit - mg on 6863996]															
E 22	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	2	\$255.00	4	0.00	NM	2	\$510.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			2			\$255.00	0.00					
E 23	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	1	\$110.00	4	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			1			\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/10/12-09/16/12	The Tonight Show			1135p-1237a		--WThF----	:30	(\$110.00)	0.00	NM			
Credited															
[credit - mg on 6863996]															
E 24	KSNV	09/17/12	09/17/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	0	\$0.00
				Tonight Show											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/17/12	09/23/12	M-----			1			\$110.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a		M-----	:30	(\$110.00)	0.00	NM			
Credited															
[credit - mg on 6863996]															
E 25	KSNV	09/12/12	09/14/12	M-F Today Show III 4th BM		10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/10/12	09/16/12	--WTF--			1			\$325.00	0.00					

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 Alt Order #: 06842087
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Advertiser: Horsford for Congress
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	KSNV	09/12/12	09/14/12	M-F Today Show III 4th Hr Today 4th Hour	M	10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	--WTF--	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$325.00)		0.00	NM		
See MG 25.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/10/12-09/16/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 25.1 09/14															
[revised rate]															
N 26	KSNV	09/12/12	09/17/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	M	5-6a	M-WTF--	:30	2	\$125.00	3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/11/12	09/17/12	M-WTF--	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/11/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		(\$125.00)		0.00	NM		
See MG 26.3,26.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/11/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		(\$125.00)		0.00	NM		
See MG 26.3,26.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/12/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 26.2,26.1															
[REVISED RATE]															
4	KSNV	09/12/12-09/17/12		M-F 5-6a WakeUp w/Wagner5-6a			M-WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 26.2,26.1															
[REVISED RATE]															
													Totals	14	\$5,685.00